

Tapescript CW 3.3

20 "Bad Ads" (Listening One)

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- I. Have you bought today's "Horse Money"? This magazine is written by experts who have studied every horse that races in Hong Kong. There's no doubt that we can help you win. Buy "Horse Money".
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- II. (coughing). Is this you? Coughing because of smoking. You've tried so hard to give up, but you simply can't. You've tried to follow lots of experts' advice but all for nothing. Our anti-smoking tablets Quit are just right for you. Get Quit quick and quit.
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- III. Bubbles beer - you've never tasted such a good beer. Bubbles Bubbles. You don't need to be alone. You can have friends. You can have love. Bubbles, Bubbles!
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- VI. Ah, cockroach, buy Kill.
(repeat 20 times in screaming voice)
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- V. Daddy, you look tired. Let me get you a Bubbles beer and then you'll feel better. You're a good son - a Bubbles beer really makes me feel alive. Bubbles!
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- VI. Temperature will be around 27°C. There'll be heavy rain in the afternoon, and we suggest you buy a Dry umbrella. Don't be caught. Carry a Dry.
Tomorrow, clouds should lift and make way for sun in the afternoon.
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- VII. Yes, see how he feels as he sinks into a Supersoft bed. Supersoft makes some of the best beds in the world. They mould themselves to your body, guaranteeing a good night's sleep. Supersoft.
Pause
Had a hard day at the office?
Feel tired and stressed? Your muscles are aching? You know what you deserve - a good night's sleep on a Supersoft bed.
Supersoft.
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- VIII. Hey you - the guy with no hair - want some? You look surprised. No problem - a few tubes of Wondergrow and you'll have a wonderful head of hair - don't be bald - use Wondergrow.
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- IX. What will happen to you tomorrow? Will it be good or will it be bad? What do the stars say for you? Will it be good or will it be bad?
Fate and Fortune - don't you want to know?
Come to Madam Helen and discover all. Her office is in Central, call 22222222. Also read her monthly magazine: What the Stars Say. Learn from the skills of experts from both the East and the West.
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Tapescript CW 3.3 (cont...)

- X. Tomorrow you can help the charity Love by buying a flag.
Don't walk away.
Don't give a small coin.
Show some love.
Tomorrow.
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- XI. Extract from soap-opera: Secondary Love. Episode 192.
So, Ah Wai, I may see you tomorrow morning?
Yes, if I can get my Maths homework done in time.
If I can't see you, I'll be sad all day.
Come on. I know I'm special, but suerly you can miss one breakfast.
Only with pain. Seeing you walk into MacEggs every morning is the joy of my life.
Well, I didn't know you were that fond of me.
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- XII. Mummy, I want a Sugarlove bar.
Well, I'm sorry but I don't think so. It'll soon be time for dinner.
No, I want a Sugarlove bar.
I said no, darling.
Wah, wah - I want Sugarlove.
Ok. There you are my sweetie, I am sorry.
Don't give in. Demand Sugarlove.
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- XIII. Bright washing powder makes your clothes bright.
Look at her - what dull clothes - looks as if she's never washed them - she must be using Soapy. But Soapy just doesn't work. Throw away Soapy. Why pay more for less? Use Bright and be bright.
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- XIV. Death comes to us all. Maybe your loved one died tonight - if so you need help. Don't hesitate - call Li's - we can arrange everything, move bodies, supply coffins, organise funerals. Have time for yourself to cry - let Li's do the work. We make death that much easier for all of you.
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- XV. Popsi, Popsi - a new soft-drink - brown and bubbly - Popsi Popsi - makes you fresh.
Try a Popsi.
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Tapescript CW 3.3 (cont...)

- XVI. Hi, May, you're looking fat.
Oh, I know I've tried everything-but I keep on growing.
Having you heard of Lovely?
What's Lovely?
It's a new beauty clinic. You can take a few pills and treatments and you'll be thin.
But my nose will still be horrible.
Oh no, it won't. Lovely can look after that too. A quick operation, and you too will be lovely.
What's the name again?
Lovely.
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- XVII. Bored? Lonely? Want some fun? We've got it!
Lots of beautiful girls interested only in you. Make a new friend - start a new life - discover romance - wake up - don't be bored.
Partners -
the club for you - and all men!
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- XVIII. Smooth is the best face cream. Smooth is simply the most wonderful face cream. Smooth is the safest face cream. It's the loveliest and it works the best. Only use Smooth.
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- XIX. Does the back of your neck hurt?
Do you get headaches? Do you feel tired in the morning? Do you get tense?
It sounds as if you have heart disease?
Look at this woman. She's dead. She didn't see this ad - she didn't realise that New Life is the drink that saves you, restores the heart, and keeps you alive.
Don't wait until you are dead - buy New Life, the best heart tonic.
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- XX. Does Mummy love you?
Yes, you think so - but you don't have a Model school bag, do you?
Can you be sure Mummy loves you if she won't buy you the very best stylish school-bag? And can you face your classmates without a Model schoolbag?
Won't they laugh at you, and call you cheap? You really do need a Model schoolbag to be anyone.
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